




2025  JB ASHTIN

CATALYST

An introduction to the world
of medical communications
a fellowship at JB Ashtin



 www.jbashtin.com

From Our Founder

The JB Ashtin team is thrilled with the success of “Catalyst”, our postdoctoral fellowship program. We are happy to offer this program again in 2025, and we are excited to host future candidates. We remain committed to fostering a welcoming environment conducive to learning and innovation, as well as encouraging our fellows to build connections within our field.

We’re on the lookout for exceptional candidates who are as enthusiastic about creating scientific stories that advance healthcare as we are about supporting their interests in medical writing and enriching their professional journey. If you’re eager to explore medical writing, observe first hand new horizons in the healthcare industry, and make a real impact for healthcare providers and patients, this fellowship is for you.

We are committed to and excited about this fellowship, as we know it’s through initiatives like this that we can collectively shape a brighter future for participants and our organization. We invite all postdoctoral candidates who share our interest and vision to apply.



Joni Bradley, PharmD
President & CEO of JB Ashtin

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To explore what we offer,
visit jbashtin.com/careers



CATALYST

Catalyst: Propelling you into the world of medical communications

Catalyst is a 52-week fellowship for those with an advanced life science degree who want a career in medical communications and have a passion for writing.

Catalyst consists of a 12-week course that introduces you to the field of medical communications, and a year of direct immersion and hands-on experience in medical writing and scientific content development.

You will work alongside our amazing scientific, client service, and creative teams on active, substantive projects that will provide you with a broad experience in medical communications across a range of therapeutic areas.

On completion, successful fellows may have the opportunity to join JB Ashtin as a full-time medical writer if a position is open.



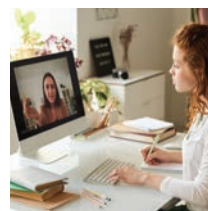
52-Week Fellowship

- Start date negotiable
- 12-week introductory course
- Immediate hands-on experience



Location

- Plymouth, MI
- Remote or hybrid position with potential travel



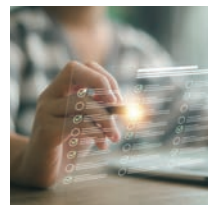
Benefits

- Competitive salary
- Medical, dental, vision, disability, and life insurance



Eligibility

- Advanced degree graduate from life science or healthcare professional programs
- Authorized to work in the US
- No visa sponsorship available



Learning Objectives

On completion of the fellowship, the fellow will be able to:

- Demonstrate knowledge and understanding of the medical communications industry
- Recognize the important role medical writers play in accurately and effectively disseminating disease information and clinical trial data to healthcare providers
- Show strong skills in creative scientific storytelling in the form of slide decks and other types of media
- Demonstrate ability to synthesize complex clinical trial data and disseminate to healthcare providers through abstracts, posters, and manuscripts
- Exhibit an increased understanding of the importance of attention to detail, consistency, collaboration, and meeting deadlines



Potential Project Types



Medical writing projects may include:

Writing

- Abstracts
- Congress posters
- Podium presentations
- Manuscripts
- Other deliverables that communicate science to healthcare providers

Publication Planning

- Literature gap analysis
- Congress and journal analysis
- Scientific statements
- Publication schedule

Visual Scientific Media

- Graphical abstracts
- Infographics

Healthcare Provider Engagement

- Disease state slide decks
- Congress booth materials
- Advisory boards

Other potential project types may include:

- Plain-language summaries
- Steering committees
- Symposia
- Scientific communication planning
- Digital and interactive educational tools



Potential Therapeutic Areas



We've helped our clients inspire positive change across a wide range of therapeutic areas.



Cardiology



Immunology



Oncology



Respiratory



Dermatology



**Infectious
disease**



Ophthalmology



Urology



Endocrinology



Inflammation



**Pain
management**



Vaccines



Gastroenterology



Nephrology



Psychiatry



Wound healing



Hematology



Neurology



Rare disease



Women's health

Our Fellowship Director



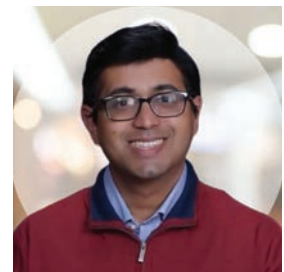
Lamara D Shrode
PhD, ISMPP CMPP™

Lamara D Shrode has established a reputation for excellence, scientific acumen, and leadership among clients, thought leaders, and medical affairs teams. She exhibits a keen understanding of our clients' competitive advantages, their brands, and objectives and leads compelling discussions regarding strategic tactical planning. As our vice president of Scientific Strategy, Education & Quality, Lamara consults on the development and execution of publication plans and trains, develops, and nurtures scientific minds. She leads JB Ashtin's fellowship and offers expertise on team and project work. She has a doctorate in biomedical sciences, 10 years' experience as a research scientist, 20+ years' medical communications experience, and a razor-sharp understanding of the medical communications industry.

ISMPP Certified Staff



Several members of our team are ISMPP CMPP™ certified. With their excellent leadership and expertise, our fellows develop high quality deliverables and publications.



Past and Current Fellows



Jay Parekh, PharmD

2021–2022

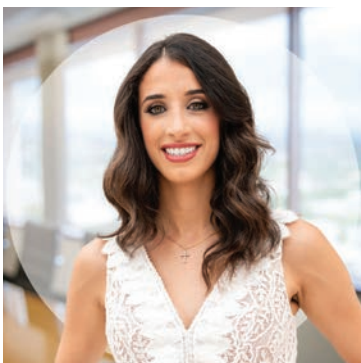
The JB Ashtin fellowship provided me the foundation for my career in medical communications. Through personal mentorship, I gained extensive training in medical writing and invaluable hands-on experience in medical publications.



Morgan Gingerich, PhD

2022–2023

The JB Ashtin fellowship has given me amazing exposure to the field of medical communications. The fellowship provided hands-on learning experiences in a supportive environment. The skills gained in this fellowship have prepared me for a career in medical writing and communication.



Crystal Kallabat, PharmD

2023–2024

Being a fellow at JB Ashtin was a fantastic opportunity for learning and growth. I received comprehensive training and guidance in medical writing in a variety of therapeutic areas, preparing and solidifying my career in this field.



Haley Spencer, PhD

2024–2025

Becoming a JB Ashtin fellow has been a key milestone in my professional development. The fellowship has given me the opportunity to build a foundation in medical communications by working on a variety of projects in different therapeutic areas. I've gained practical experience in a supportive environment and can't imagine a better starting point for my career in this field.

Ideal Candidate

- PharmD or PhD graduate
- Interest in a career in medical communications
- Understands complex scientific data and conveys scientific information effectively
- Works well independently and as part of a team
- Strong interpersonal communication, organizational, and problem-solving skills
- Aligns with our core values
- Proficient in Microsoft Word, PowerPoint, Excel, and Outlook
- Passion for writing and life-time learning



Application Process

➤ Complete and gather materials

- Application form with essay
- Curriculum vitae
- Unofficial transcripts
- Writing samples

➤ Request recommendations

- 2 letters of recommendation
- Ask references to email letters to mmooney@jbashtin.com



➤ Apply Online

Submit application by
November 1, 2024 at
jbashtin.com/careers

Fellow will be selected
by December 20, 2024

**Selected applicants will be invited to a virtual
interview in late November/early December 2024**

About JB Ashtin



A different kind of medical communications company.

In 1999, our founder and CEO Joni Bradley, PharmD, created JB Ashtin to be a different kind of medical communications agency – one with the expertise, experience, and emotional intelligence to turn clients into partners, build trusting relationships, and create lasting connections. Our highly qualified team members are passionate about their work because there are few higher callings than helping to deliver the innovations and treatments that can make a positive impact on humanity.



Working at JB Ashtin

We place great value on our team members. Over the years we have curated a team that works well together and truly cares for each other. Throughout the year, we offer our team all sorts of social and team-building activities from attending murder mysteries and escape rooms to engaging in axe throwing and personal growth seminars. Each summer, we host a fun-filled meet-and-greet event that brings us together for several days. Join us and see what all the excitement is about!



GOING BEYOND: A more confident community


There is strength and power in uplifting others, not just in the workplace, but also in our communities. Each year, JB Ashtin partners with organizations like the American Cancer Society, Volunteers of America, the American Heart Association, Detroit Remodeled, Adopt-a-Family, No Kid Hungry, and many others to do our part in helping ease the burdens of those around us. We believe that our engagement positively impacts our community, and we have a strong presence in working with these organizations so that they in turn can serve those in need.





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Contact Us

 (734) 459.3144

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 info@jbashtin.com